



**Financial Technology and digital innovation to modernise and develop curricula of Vietnamese and Philippines Universities**

**National event and Memorandum of Understanding signing ceremony**

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# **AGENDA**

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22<sup>nd</sup> April 2021

07.30 – 11.30 (Vietnam)

7:30	<b>Registration</b>
8:00	<b>Opening remarks</b> <i>Tran Van Hoa, Assoc. Prof., PhD, Rector of Hue College of Economics</i>
8:05	<b>Learning Management System and the hybrid/blended teaching.</b> <b>Available resources for the Fintech program.</b> <i>Presentation of Ho Chi Minh City Open University</i>
8:30	<b>Questions &amp; Discussion</b>
9:30	<b>Digital transformation in banking</b> <i>Presentation of Director of Military commercial joint stock Bank, Hue branch</i>
9:45	Tea break
10:00	<b>Finance and Banking training in the context of digital transformation</b> <i>Presentation of VNU - University of Economics and Business</i>
10:30	<b>Questions, Discussion and Conclusions</b>
11:30	<b>Closing remark &amp; group photo</b>



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**MEETING MINUTE**

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## Participants

University of Economics and Business of Vietnam National University	Vietnam
College of Economics Hue University	Vietnam
Ho Chi Minh City Open University	Vietnam

Assoc. Prof. Tran Van Hoa (HCE's Rector) said that this is the first time Hue College of Economics has organised the seminar on Fintech training; thence, he does hope that the seminar will bring many development opportunities to the three universities including Hue College of Economics, VNU University of Economics & Business and Ho Chi Minh city Open University in the field of scientific research; training and development of human resources, especially the Master in FINTECH training program.

### **PRESENTATION of Ho Chi Minh City Open University**

**'Learning Management System and the hybrid/blended teaching. Available resources for the FINTECH programme'.**

**8:45 – 9:15 (Vietnam)**

Representative from Ho Chi Minh city Open University shared their experiences in online training, particularly a bachelor's degree program with a learner-centered motto. She further clarified about the information technology system of online training. The difference of the university's online training program to contribute to improving learners' working skills, the design of the training program into career skills packages. Besides, teams involved in building materials, building and developing systems are teachers from faculties, experts from businesses or departments. Multimedia materials are evaluated by the professional board before recording and posted on the system for students to use. Regarding the assessment of students' learning process on the system, they rely on students completing activities of divided subjects and completing each specific deadline. The system has a specific learning schedule available. The final evaluation according to the regulations of the Ministry of Education and Training, students, at the end of the term, will take part in an exam at the university's branches. In addition to the online bachelor's training programs, the university conducts short-term, free (6-week) training courses and awards a certificate of completion to the learners.

Dr. Pham Ha (OU) added through this seminar, universities will discuss and divide specific resources based on existing parties to develop online training programs required by the TRUST project. The OU will assist in evaluating the content system based on the online platform. In the Fintech program, it is hoped that all three schools will collaborate on building more diverse lectures.

Dr. Van (VNU-UEB) stated that in fact, universities have deployed online training due to the Covid pandemic. OU has the strength in training e-learning and distance learning for a long time, so they have experience and a good system of information technology. She highly appreciated the Ho Chi Minh city Open University's professional evaluation system of multimedia materials, for instance: they have a lecture evaluation committee, standardizing lectures to ensure standardization of materials. Hopefully, in the future, it enables to take advantage of the strengths of each university. At present, VNU-UEB has a university of Technology whose technology subjects are for this Fintech project to be more developed. In addition, the VNU-UEB also offers a bachelor's degree program in financial technology. In short, she believes that the cooperation of the three universities will be accepted by the society.

Dr. Pham Xuan Hung (HCE) pointed out that the current elearning system is very diverse because many units provide from free to charge. Furthermore, the project's objective is to recommend strengthening online training organizations. Currently HCE is using MS Team, which can assess the participation of learners. Hopefully in the coming time, refer to the Open School system to further improve the fintech master program. Regarding the design of the subjects of the fintech master's program, it is resource sharing based on the strengths of each university.

**PRESENTATION of Director of Military commercial joint stock Bank, Hue branch  
'Digital transformation in banking'.**

**9:15 – 9:45 (Vietnam)**

Representatives of MB bank, Hue branch, presented the use of MB bank's digital products and what value conversion has brought to customers. She pointed out that the digital transformation, the most outstanding achievement of MB bank is having the most visited app. MB brings many benefits to individuals and businesses.

**PRESENTATION of VNU - University of Economics and Business**  
**'Finance and Banking training in the context of Digital transformation'.**

**10:00 – 10:30 (Vietnam)**

Representative from VNU-UEB presented that Banking and finance industry changed after being threatened with market share, then forced to change, develop systems, software technology, outsource, etc.

The changing attitude of the banking and finance industry has led to some new jobs such as a big data provider, positions requiring new digital transformation skills such as using artificial intelligence to make quick decisions. Currently, there are more than 50 schools that offer fintech training programs mainly for masters.

Dr. Pham Ha (OU) mentioned about the process of building the Fintech training program, there are 2 different perspectives. Phillipines' team is more inclined to technology, while Vietnam's team focuses on finance and banking. Therefore, the Vietnamese team tries to integrate technology subjects to change behavior and apply technology to the finance and banking industries. The majority of finance subjects will be held, some of the technological components is a combination of technology and finance. Therefore, the universities in Italy and Hanoi will coordinate to organize training courses, supplement knowledge for lecturers in technology to meet the Fintech training program.

Dr. Pham Xuan Hung emphasized that in the coming time, the three universities will have the meetings to discuss more detail and determine which subject will be core or supplementary one.

Dr. Van added that the assessment and licensing procedures at the finance ministry and the education ministry are very time consuming and require the coordination of all three universities. Therefore, she suggests the 3 universities together to apply for the finance ministry and the education ministry. The trust project requires each school to recruit a minimum of 60 learners by the beginning of 2022 which will be also the pressure of each university.

Assoc. Prof. Tran Van Hoa (HCE's Rector) concluded that If the three schools do it separately, it will take time, so the three schools will build a project together and Mr. Ha (Rector's OU) will be the focal point, in order to make it in time.

Assoc. Prof. Tuan (VNU-UEB's vice rector) added that the project formulation board of the three universities should have a detailed action plan.



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### ATTENDANCE SHEET

*FinTech seminar - MOU signing ceremony*

Work package :	<i>Development</i>	Lot, Activity:	
Location:	<i>Hue</i>	Date:	<i>22/04/2021</i>
Speaker :		Organization:	<i>Hue College of Economics</i>

	Full Name	Function	Organization	Signature
1	<i>Nguyễn Thị Chi</i>			<i>[Signature]</i>
2	<i>Nguyễn Mạnh Cường</i>		<i>HCE</i>	<i>[Signature]</i>
3	<i>Trần Thị Bích Ngọc</i>		<i>HCE</i>	<i>[Signature]</i>
4	<i>Trinh Văn Bình</i>		<i>HCE</i>	<i>[Signature]</i>
6	<i>Nguyễn Thị Thanh Thủy</i>		<i>HCE</i>	<i>[Signature]</i>
7	<i>Nguyễn Thị Thủy Vân</i>		<i>HCE</i>	<i>[Signature]</i>
8	<i>Nguyễn Thanh Xuân</i>		<i>HCE</i>	<i>[Signature]</i>
9	<i>Trương Tấn Quân</i>		<i>HCE</i>	<i>[Signature]</i>
10	<i>Phan Thanh Hoàn</i>		<i>HCE</i>	<i>[Signature]</i>
11	<i>Nguyễn Minh Hòa</i>			<i>[Signature]</i>
12	<i>Nguyễn Thị Thu Trang</i>	<i>1</i>	<i>HOMCOM</i>	<i>[Signature]</i>

	Full Name	Function	Organization	Signature
13	Phạm Hà	MCMOU		
14	Hồ Thỉnh-Thủy	Dean ACCOUNTING	HCMCOU	
15	Đinh Thanh Vân	Asso Dean FINANCE	UEB	
16	Nguyễn Đức Việt	Asso Dean FINANCE	UEB	
17	Ngô Khuyết Tiến	FINANCE	UEB	
18	Đỗ Thanh Thủy	Vice Dean	HCMOU	
19	Đoàn Hồ Đan Tâm	P.HT & QKH	HCMCOU	
20	Nguyễn Thị Thúc Hằng		MB	
21	Phạm Võ Quy		HCE	
22	Nguyễn Thị Hồng Chiến	Dean Accounting	UEB	
23	Đỗ Thị Dương Lê Liên	Lecturer	HCE	
24	Phan Thị Ngọc Thanh	Director Learning Center, HCMCOU	HCMCOU	
25	Nguyễn Thị Năm Sinh	Supervisor	MB	
26	Phạm Xuân Hưng	Head of IR	HCE	
27	Vương Thị Thu Hiền		HCE	
28	Le Phấn Thanh Tâm		HCE	
29	Nguyễn Thị Hoàng Oanh		HCE	
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# TRUST Project University Partners in Vietnam Hold Fintech Conference, MOU Signing Ceremony

April 22, 202162

*This morning, April 22, 2021, University of Economics, Hue University cooperated with Ho Chi Minh City Open University, VNU University of Economics & Business to hold a conference on Fintech training program and a Memorandum of Understanding Signing Ceremony. The seminar is within the framework of the Erasmus + program "Financial technology and digital innovation to modernize and develop curricula of Vietnamese and Philippine Universities - TRUST". The conference focused on developing a master program in Finance and Technology and modernizing related training programs at three universities.*



Attending the seminar were Assoc.Prof. Nguyen Manh Tuan, Vice Rector of VNU University of Economics & Business; Prof. Nguyen Minh Ha, Rector of the Ho Chi Minh City Open University; Ms. Nguyen Thi Thuy Van, Director of MB Bank, Hue Branch; on the side of University of Economics, Hue University there were Assoc. Prof. Tran Van Hoa, Rector; Dr. Phan Khoa Cuong, Chairman of the University Council; Assoc.Prof. Trinh Van Son, Deputy Rector; Assoc.Prof. Truong Tan Quan, Vice Rector with leaders, faculty, and researchers from universities to discuss difficulties and advantages to implementing a master's program funded by the European Commission through the Erasmus+ program.



*Assoc.Prof. Tran Van Hoa, Rector of University of Economics, Hue University, made a speech at the ceremony*

At the conference, delegates listened to experts and researchers sharing issues such as training in the banking and finance industry in the context of digital transformation; Learning Management System-LMS and support system for online learning resources for training activities related to Finance and Technology, legality, enrollment, tuition rates as well as curriculum framework of a master's degree in financial technology.



*Dr. Phan Thi Ngoc Thanh, Director of the Online Training Center, Ho Chi Minh City Open University presented the report “Learning Management System-LMS and online learning support system for training activities related to Finance and Technology”*



*Ms. Nguyen Thi Thuy Van, Director of MB, Hue Branch, presented the report "Digital Transformation at MB Bank"*



*Dr. Nguyen Duy Viet, Faculty of Finance and Banking, VNU University of Economics & Business, presented the report "Banking and finance training in the context of digital transformation"*

After the seminar, a memorandum of understanding of the tripartite cooperation took place between the University of Economics, Hue University, VNU University of Economics & Business and Ho Chi Minh City Open University.

structured, the signed cooperation agreement has opened up many development opportunities for the three parties in the field of scientific research; training and development of human resources, especially the training program of master's degree in Finance and Technology (Fintech). The Parties cooperate on the basis of a comprehensive, sustainable, trusted, equal, respectful cooperation with the capacity, direction and authority of each Party. At the same time, the parties commit to effectively implement activities as agreed in the cooperation agreement.





*Some photos at the ceremony*